



ENAGIC USA

Kangen Wagyu

Premium Set

Distributor Business Manual

Premium Wagyu raised with Kangen Water
Available exclusively in the USA



KANGEN CATTLE

Wagyu cattle raised with Kangen Water®

Available exclusively in the United States.



What this manual covers

- 01 Pricing
- 02 Program rules
- 03 Account structure
- 04 Commission calculation
- 05 Questions and answers



01

Pricing

Step-down pricing, commission per set, and member status.



Step-down pricing for self-purchase

SKU	PRODUCT	UNIT PRICE	KW ID ISSUED
2115	Premium Set	\$880.00	YES
2116	Premium Set — Repeat #2	\$780.00	NO
2117	Premium Set — Repeat #3	\$680.00	NO
2118	Premium Set — Repeat #4	\$580.00	NO

Tax and shipping are added at checkout. Repeat sets must be placed under an existing KW ID.

Commission and sales credit

Identical for all four sets — \$880, \$780, \$680 and \$580.

MEMBER COMMISSION

\$30

NON-MEMBER COMMISSION

\$23

SP TERM

1 month

TOWARD 8-POINT SALES

1 sale

TITLE INCENTIVES, 6A–8A, GFS

1/4 sale

COMMISSION PAYOUT

Immediate

Effective 2/19/2026 the SP term changed from 3 months to 1 month.

Member and non-member status

Member

A distributor who has purchased a Kangen machine, a Ukon product, or a Kangen Wagyu product.

Commission \$30 per set

Non-member

A distributor who has purchased none of the above.

Commission \$23 per set

Kangen Wagyu products were added to member eligibility effective April 25, 2026.

02

Program rules

Purchase terms, ID issuance,
sales credit and rank.



Purchase terms

- 01* Kangen Wagyu products are available exclusively in the United States.
- 02* One-time payment only. Financing is not available.
- 03* Not eligible for the Tokurei, FA0 Transfer or Enroller programs.

ID issuance

\$880

A permanent KW ID number is issued with the Premium Set.

KW = Kangen Wagyu.

\$780 / \$680 / \$580

No new ID is issued. Repeat sets must be placed under an existing KW ID.

Sales credit

- 01* Each set counts as one sale toward your 8-Point Sales.
- 02* For Title Incentives, 6A–8A Level Bonuses and GFS Awards, each set counts as one quarter of a sale.
- 03* Repeat purchases at \$780, \$680 and \$580 are counted as group sales and do not qualify as direct sales.

Rank advancement

1A → 6A

The \$880 Premium Set qualifies for rank advancement from 1A through 6A.

A quarter count applies for Title Incentives.

Purchasers outside the United States

- 01* Distributors outside the U.S. may purchase the product as long as the shipping address is within the United States.
- 02* The account is registered as a User account, not a Distributor account.

03

Account structure

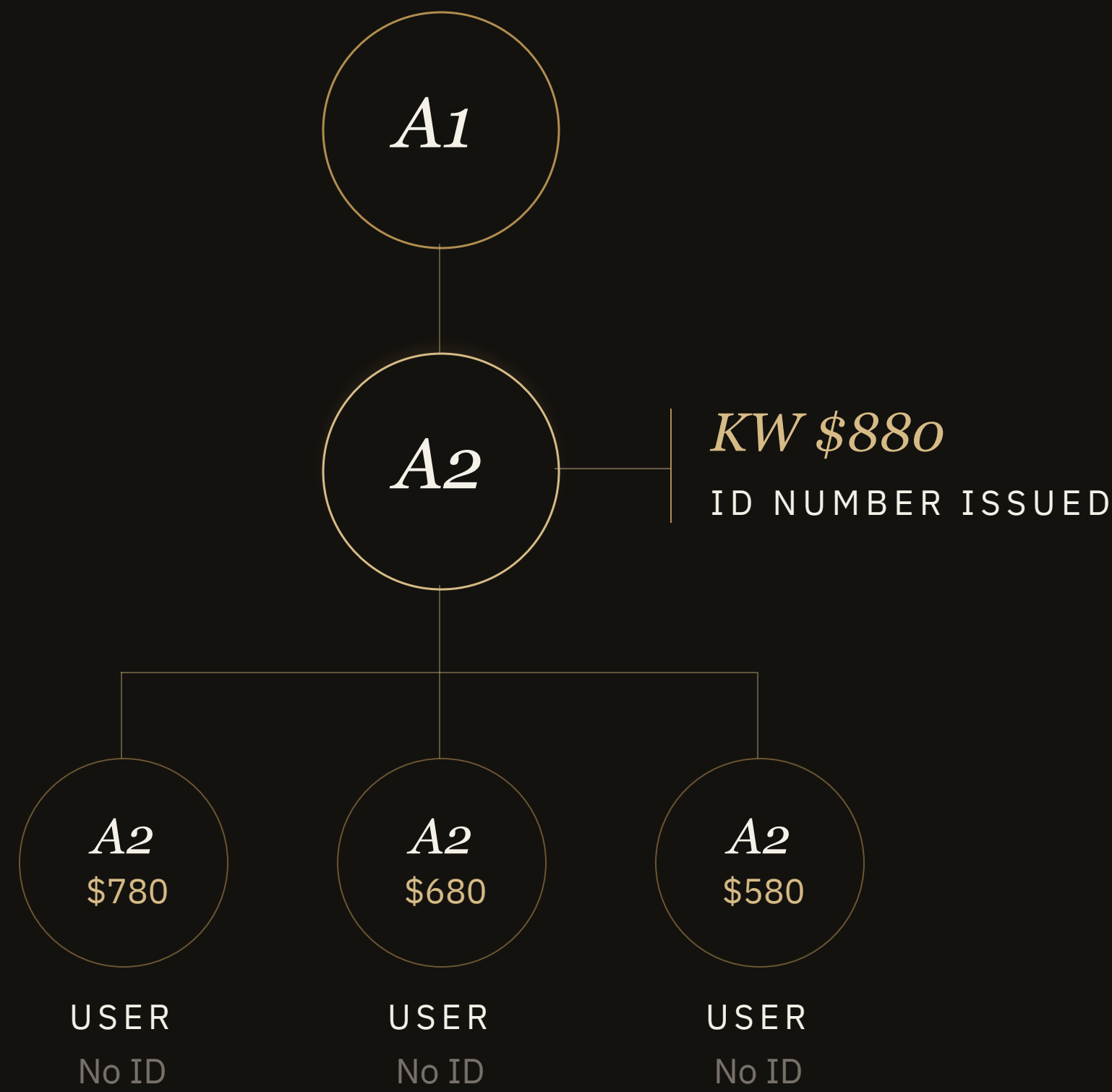
How IDs, repeats and points sit in the organisation.



Starting a KW business

Purchase a KW Premium Set for \$880 and receive a new KW ID number.

Repeat purchases at \$780, \$680 and \$580 must be placed under an existing KW ID, receive no ID number, and count as group sales.



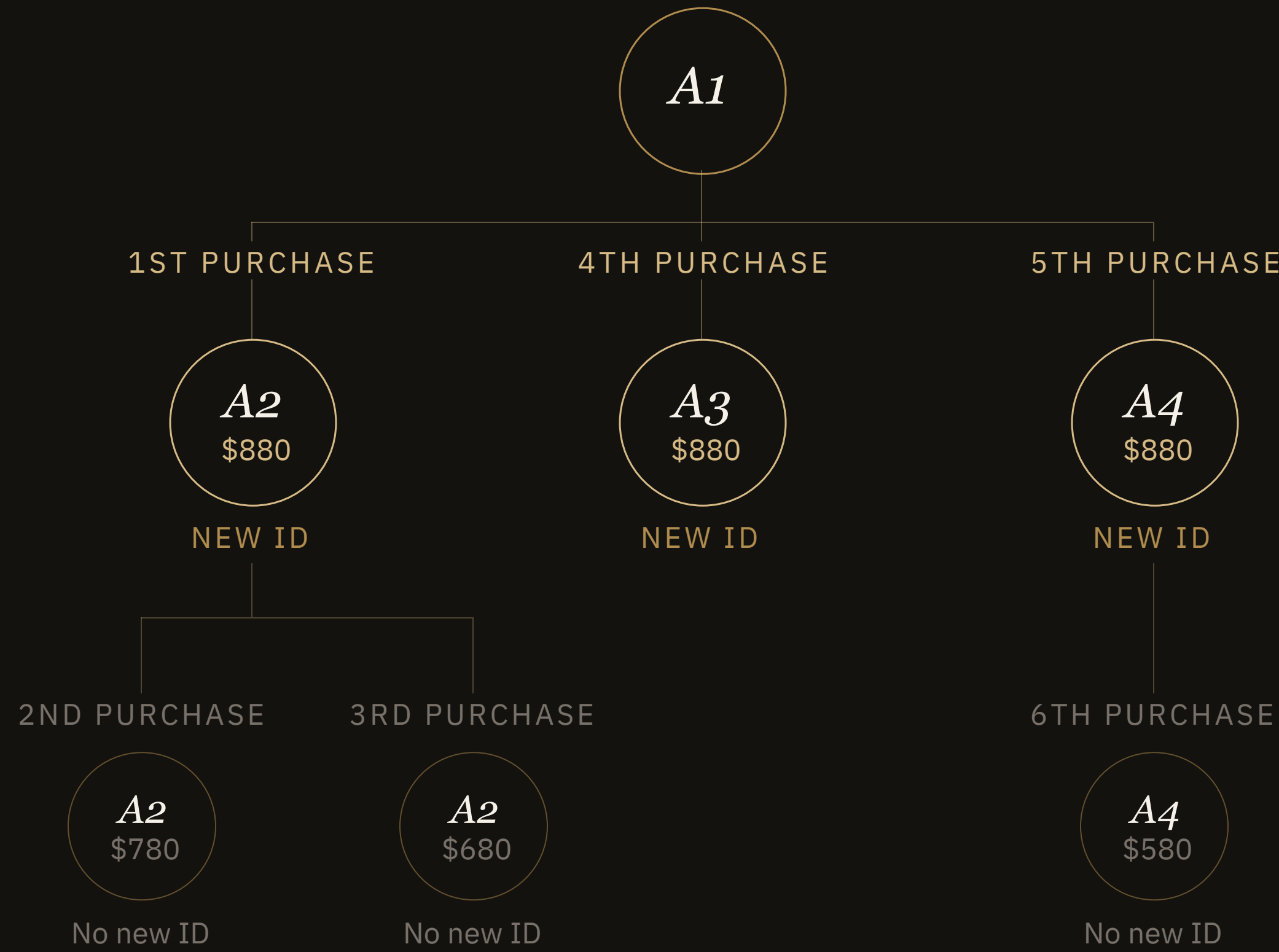
Business expansion

A new KW account can be opened on a different line by purchasing a Premium Set for \$880.

Every \$880 purchase generates a new KW ID.



Repeat purchases under one ID



KEY POINTS

Only \$880 sets issue a new KW ID.

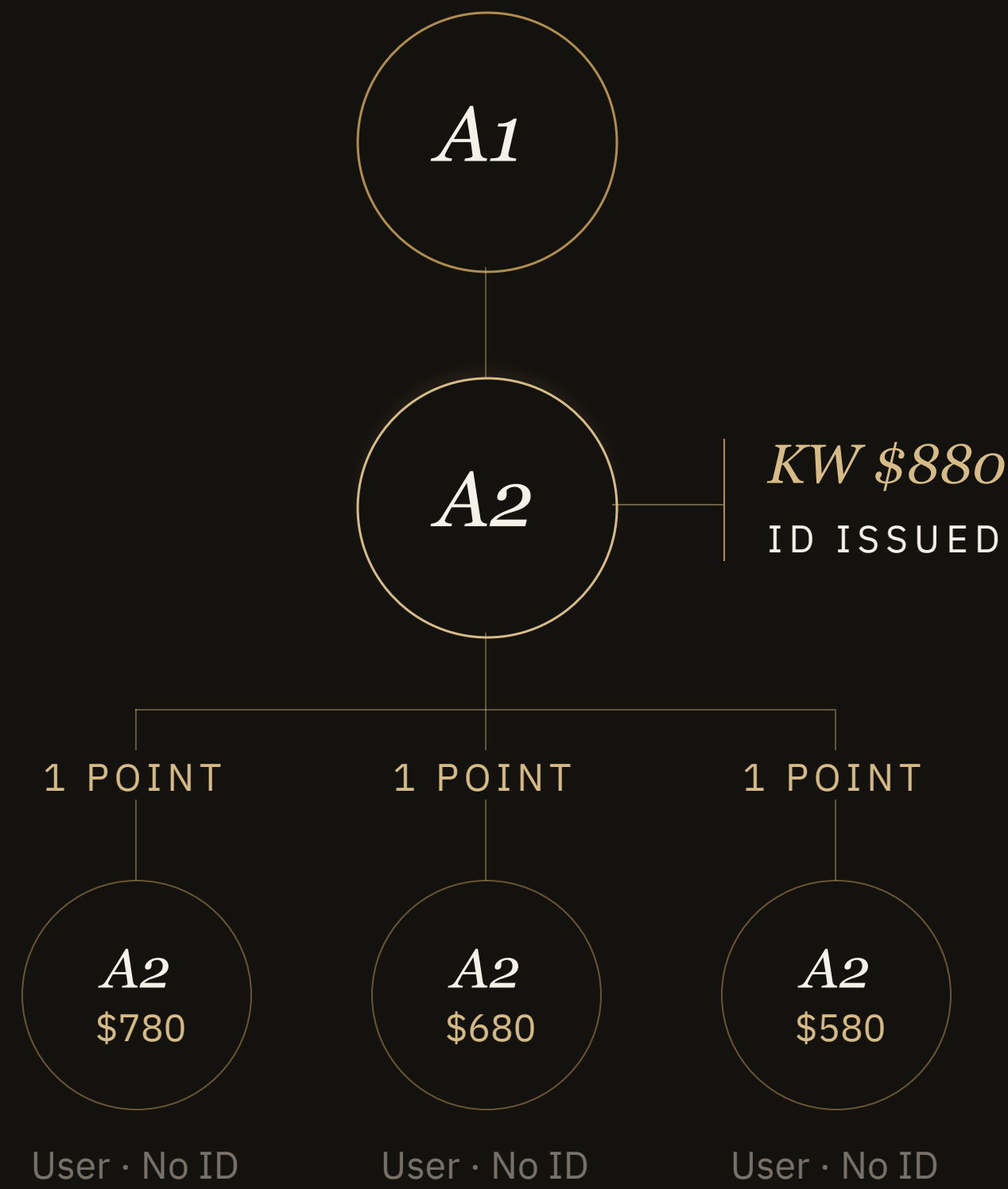
Repeat sets at \$780, \$680 and \$580 do not issue a new ID.

Repeat sets count as group sales, not direct sales.

Points from repeat sets

Every repeat set — \$780, \$680 or \$580 — generates one point toward A2.

The repeat accounts themselves are User accounts and receive no ID.



SP point flow

SP for one month flows from A2 up to A1.

SP for one month from repeat sets flows to A2 — not to A1.



04

Commission calculation

Non-member reduction ratio and
overseas payout.



Non-member commission formula

FORMULA

$$\text{Regular commission} \times 7/9 (0.7777) + SP$$

EXAMPLE · K8

$$\$270 \times 0.777 + SP \$81$$

$$1P = \$291$$

EXAMPLE · SD501

$$\$235 \times 0.777 + SP \$55$$

$$1P = \$237$$

Overseas upline commission

FORMULA

Beef commission (\$30 or \$23) × exchange rate on the sales date × 0.9

- 01* The exchange rate is the home country rate divided by the foreign country rate.
- 02* Apply the exchange rate first, then multiply by 0.9 to adjust the amount per point. Because payment is made in another country, a 10% fee applies.

Example: Canada distributor

Exchange rate 1 USD = 1.37 CAD

MEMBER

$\$30 \times 1.37 \times 0.9$

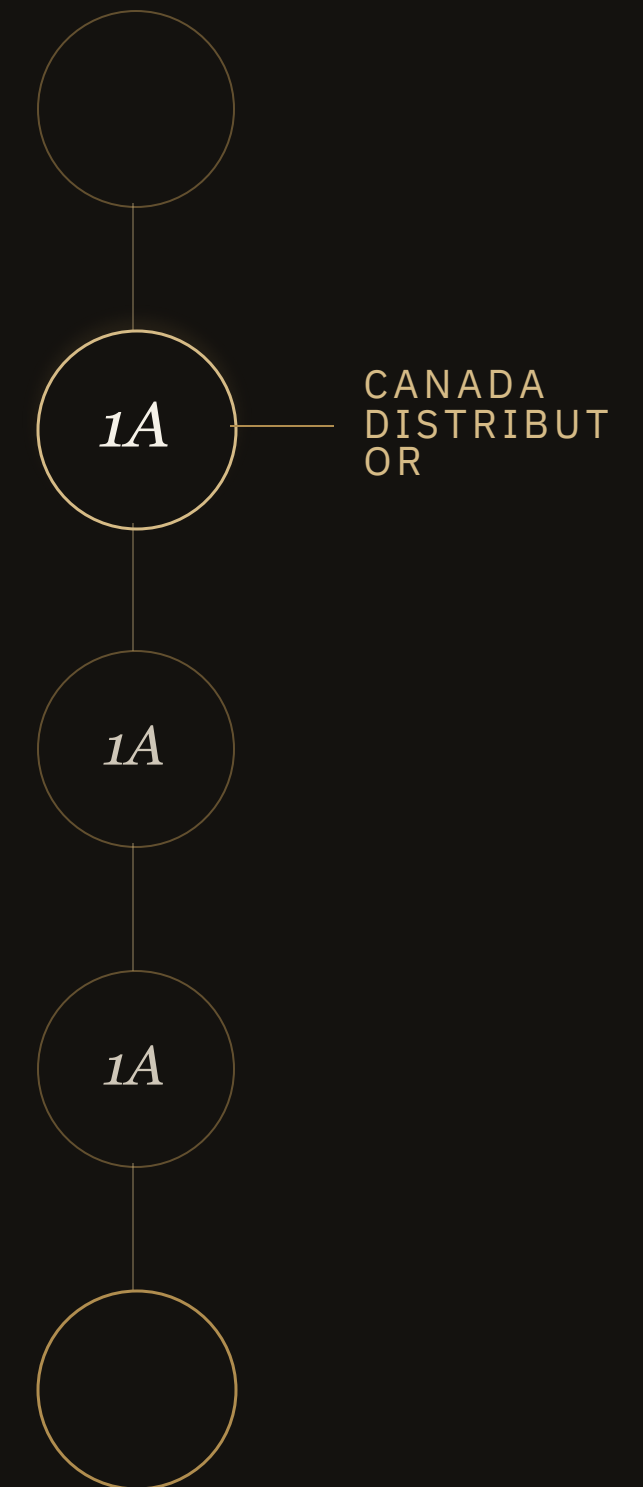
$$1P = 37 \text{ CAD}$$

NON-MEMBER

$\$23 \times 1.37 \times 0.9$

$$1P = 28 \text{ CAD}$$

INSIDE 8 POINTS



05

Questions and answers

Seven questions from the business manual.



1

How do I get a permanent KW ID?

\$880

Purchasing the \$880 Premium Set grants a permanent ID.

2

Can I register multiple KW accounts?

Yes

You may hold multiple distributor accounts, and there is no limit on the number of User accounts.

3

Can I reach 6A through Premium Set sales?

Yes

You can rank up to 6A with the \$880 set, with a quarter count for Title Incentives.

4

Can purchases be placed directly under emGuarde or Kangen Air?

Yes

The commission amount varies depending on whether you are a member or a non-member.

5

Is a Ukon licence granted with a KW account?

No

The Ukon licence is not granted — this product is completely separate from Ukon.

6

Can someone with several accounts buy under an ID other than their main one?

Yes

The purchase must still start with the \$880 set.

7

Is KW commission paid out immediately?

Yes

Paid without accumulation, just as with the machines.

